



Supporting Local Business

www.midulstercouncil.org/business

Mid Ulster Business News and Events

As a business in Mid Ulster District Council area, we would like to make you aware of current business programmes, events and awards that may be of interest to you.

Please note that Mid Ulster District Council have a dedicated Business Support Section established on its website providing up-to-date information to our business community.

[Visit our Business Support page](#)

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Innovation Vouchers allow you to access the skills and expertise of public sector knowledge providers, such as universities and colleges.

Typical projects supported through Innovation Vouchers include:

- helping to create or improve products, services or processes
- access to specialist expertise on new materials
- tapping into research and scientific expertise

You can use vouchers to resolve a specific business issue, particularly if you don't have the expertise, technology or facilities to deal with it.

Innovation Vouchers are available to early-stage and pre-trading entities, and established companies.

The next call for applications will open Monday 20 January, 9am until Friday 7 February 2025, 3pm.

[Innovation Vouchers: More Information](#)

AI Solutions to Develop AI Competencies

UK registered organisations can apply for a share of up to £2m for AI solutions to support AI upskilling in key sectors; construction, transport, creative, and agrif-ood.

The aim of this competition is to develop responsible and ethical AI personalised learning solutions, to support AI competency development.

The closing date for applications is 11am on Wednesday 29 January 2025

[AI Solutions: More Information](#)

Ambition to Grow

Innovative manufacturing or tradeable service businesses with an ambition to grow sales outside Northern Ireland and create new employment can avail of the Ambition to Grow programme. This fund can provide up to £45,000 of grant support to help create new jobs, target export markets, make products export-ready, and upskill workforces within a business.

Ambition to Grow: More Information

Driving Net Zero Transformation

The new 'Driving Net Zero Transformation' Programme aims to assist local businesses in their transition towards achieving net-zero emissions and seeks to support micro enterprises and small and medium enterprises operating in three key sectors in the MSW Region with their Net Zero ambitions. These are Advanced Manufacturing and Engineering, Agri-food, and Construction.

Driving Net Zero Transformation: More Information

Digital Transformation Flexible Fund (DTFF)

The Digital Transformation Flexible Fund (DTFF) will open Call 4 in March 2025 and now is the perfect time to take your first step towards securing funding for your business.

Pre-briefing sessions are running online and across all 11 council areas in Northern Ireland and are designed to guide you through the Expression of Interest (EOI) process and help you build a strong application. Don't miss this opportunity to prepare for success in your digital transformation journey.

If you can't attend an in-person session, the online pre-briefing sessions are also available. In person sessions will allow you to network with experts from QUB, local Council representatives and other businesses.

Date: Tuesday 18th February 2025

Time: 9.30am – 11.30am

Location: Royal Hotel, Cookstown

For more info: DTFF website: [Digital Transformation Flexible Fund](#)

DTFF: Registration

Innovate UK Knowledge Transfer Partnership (KTP)

KTP is a UK-wide programme designed to help businesses become more competitive and productive.

There are different types of KTPs, each addressing a specific need, Classic KTPs focus on creating new or improved products and services and Management KTPs which enhance processes and build management capabilities.

Businesses may receive partial financial support. SMEs can receive up to 67% of eligible project costs covered or large companies can receive up to 50% of eligible project costs covered (Subject to eligibility criteria)

Knowledge Transfer Partnership: More Information

Innovation Bootcamp

The 'Innovation Bootcamp' workshop provides expert guidance across all stages of the innovation process with the aim of equipping businesses with the necessary tools and frameworks to accelerate innovation and achieve commercial success.

This free workshop is open to all Northern Ireland businesses.

Date: Wednesday 26 February 2025

Time: 9:30am-3pm

Location: South West Regional College - Dungannon Campus

Innovation Bootcamp: Registration

Industrial Decarbonisation for Northern Ireland

Invest Northern Ireland invites you to the Industrial Decarbonisation for Northern Ireland (ID-NI) Insight Event, where they showcase the latest progress and plans for reducing carbon emissions in Northern Ireland's industries.

Date: Wednesday 19 February

Time: 9am - 2pm

Location: Glenavon Hotel, Cookstown

Industrial Carbonisation Workshop: Registration

Go Succeed Grow: Social Enterprise in Mid Ulster - Celebrating Success and Sharing Best Practice

In this event you can hear from Georgina Grieve, CEO of the recently crowned 'UK Social Enterprise of the Year' – The Workspace Group, along with Dave Linton, founder of Madlug CIC. Both speakers will be outlining their social enterprise story and what lessons that have learned along the way on their journey. Other support organisations for the sector will also be in attendance and the event will also offer the opportunity for networking.

Date: Tuesday 28 January 2025

Time: 10am – 12.30pm

Venue: The Terrace Hotel, Magherafelt

This event is free to attend and a light lunch will be provided. Booking essential.

Celebrating Success and Sharing Best Practice Event: Registration

Go Succeed Events

Click on the links below to view some of the free upcoming business events being hosted by Go Succeed, (the council support service for Northern Ireland businesses.)

[Streamlining Marketing Automation within your Business](#)

Date: Tuesday 4th Feb 2025

Time: 10am-12pm

Location: Online

[A Beginner's Guide to Email Marketing](#)

Date: Wednesday 5th Feb 2025

Time: 1pm-2pm

Location: Online

Time: 6pm-8pm

Location: Glenavon Hotel, Cookstown

[Selling into Retail for Artisan Makers](#)

Date: Thursday 6th Feb 2025

Time: 10am-12pm

Location: Online

[Understanding CRM for Small Businesses](#)

Date: Wednesday 12th Feb 2025

Time: 1pm-2pm

Location: Online

[The Organised Workplace Blueprint: Practical Solutions for Business Growth](#)

Date: Thursday 13th Feb 2025

Time: 10am-12pm

Location: Online

[How to use Google Analytics to Unlock Website Insights](#)

Date: Wednesday 19th Feb 2025

Time: 1pm-2pm

Location: Online

[Driving Sales Growth & Reinforcing Competitive Advantage through Customer Experience](#)

Date: Thurs 20th Feb 2025

Time: 10am-12pm

Location: Online

[Using Canva for Digital Design](#)

Date: Wednesday 26th Feb 2025

Time: 1pm-2pm

Location: Online

[E-Commerce Essentials: Selling your Products Online](#)

Date: Thurs 27th Feb 2025

Time: 10am-12pm

Location: Online

[Using Meta Ads to Grow your Business](#)

Date: Thurs 27th Feb 2025

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